

Anahlia Nguyen

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Philadelphia, PA

EDUCATION

Drexel University

Candidate for Bachelor of Science in UX and Interaction Design
Major: User Experience and Interaction Design
Honors: Dean's List Recipient

Philadelphia, PA

Anticipated Graduation: Jun 2028

Cumulative GPA: 3.57

RELEVANT COURSEWORK

User Interface Design I & II
Interaction Design

Human Computer Interaction
Product Design Thinking

Design I and II for Media
Web Design I

PROJECT EXPERIENCE

Concord Pizza: Mobile Ordering Redesign

Drexel University

Solo UI/UX Designer

Jan 2024 - Mar 2024

- Developed wireframes, sketches, and hi-fi interactive prototypes for mobile screens on Figma, integrating user-centered design principles to enhance usability and drive sales
- Generated solutions and incorporated functionalities aimed at improving the user experience and maximizing sales potential
- Conducted competitive analysis and heuristic evaluations to identify opportunities for optimization, informing the design process and ensuring alignment with industry best practices

Purepour: Water Filter Product and App Design

Drexel University

UX Researcher, Solo UI Designer, Product Designer

Oct 2023 - Nov 2023

- Created wireframes, sketches, and hi-fi designs for mobile screens on Figma, synthesizing user research findings to inform design decisions
- Conducted user research through interviews and surveys, informing the creation of product sketches and guiding the development of user-centered design solutions
- Collaborated closely with cross-functional team members to align design decisions with user needs, technical constraints, and business objectives, ensuring a cohesive and effective design process

WORK EXPERIENCE

Chipotle Mexican Grill

Glen Mills, PA

FOH Certified Trainer

Mar 2023 - Present

- Conducted usability testing and gathered feedback from trainees to iteratively refine training materials and ensure alignment with their needs and preferences
- Utilized data analytics and user feedback to assess the impact of training programs on employee performance and customer satisfaction, making data-driven adjustments as needed

Crew Member

Sep 2022 - Mar 2023

- Collaborated with the management team to integrate user-centered design principles into training materials, enhancing clarity, accessibility, and effectiveness
- Work with people

EXTRACURRICULAR ACTIVITIES

Sigma Psi Zeta Sorority, Inc.

Drexel University

Public Relation Chair, Marketing

Jun 2024 - Present

- Designed and produced multimedia content (graphics, videos) for fundraising campaigns, enhancing event visibility and engagement across social media platform

SKILLS

Interactive Prototyping, Visual Design, Graphic Design, Web Design, UX Research

TOOLS

Figma, Illustrator, Photoshop, Framer, PremierePro, CSS, HTML